



IAU UNESCO DIPLOMACY PROGRAM

1-8 February, 2025

Delivered by the UNESCO Chair on Cultural Diplomacy,
Governance, and Education



ABOUT THE UNESCO CHAIR

Dr. Osman Gultekin is the UNESCO Chair on Cultural Diplomacy, Governance, and Education, and Vice Director of International Relations at Istanbul Aydin University. He holds degrees in Economics, an MBA, and a Ph.D. in Political Science, with post-doctoral studies at Carleton University. With 20+ years in international education, he has consulted for over 10,000 students across 50 countries. He has also led organizations like the Pertevniyal Alumni Association and YEDAD. His research focuses on International Education and Soft Power, and he is the author of the "Education and Power" series.



About the Program

The UNESCO Diplomacy Program offers a week of immersive experience for university students, organized by the UNESCO Chair on Cultural Diplomacy, Governance, and Education. This program aims to cultivate future diplomats and peace ambassadors by helping the participants understand foreign policies and international relations. Participants delve into diplomacy, global cooperation, and cultural exchange, gaining essential skills for global citizenship and advocacy for peace.



TARGET AUDIENCE

The UNESCO Diplomacy Program is an intensive experience for those passionate about global peacebuilding and diplomacy. Participants will explore essential topics, including education and peace, global values, intercultural communication, and competence. The program also covers international relations theory and the strategic use of cultural diplomacy, making it perfect for individuals eager to enhance their understanding of global cooperation and diplomacy.



Diplomatic Advocates

People who are fervent about global issues such as human rights and environmental sustainability. The program arms them with the tools and strategies to advocate for change on the international stage effectively.



Cultural Navigators

People enthusiastic about exploring diverse cultures, these students excel in multicultural settings. The program facilitates meaningful connections and promotes cross-cultural understanding through immersive experiences.



Conflict-Affected Youth

For individuals who have faced conflict or discrimination, the program serves as a platform for healing and empowerment. It offers a supportive environment for dialogue, resilience-building, and fostering reconciliation.

Program Goals



- Enhance knowledge of International Relations and foreign policies.
- Explore global values and their influence globally.
- Develop intercultural communication skills and competence.
- Understand key theories in international relations.
- Analyze the role of cultural diplomacy and various power types in global politics.
- The program essentially empowers youth to envision and create a more peaceful and sustainable world through education, dialogue, and action.

Feburary



Jan 31st: **Arrival**

Feb 1st & 2nd: Tours

Feb 3rd: 1st day of Program

Feb 7th: Last day

Feb 8th: **Departure**

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Program Overview

WEEKEND TRIPS

Saturday: *Historical Peninsula Tour*

Sunday: *Bosphorus Boat Tour*

Day 1: Monday

- **Orientation**
- **Course 1:** Basic Introductory level course

Day 2: Tuesday

- **Course 2:** International Relations Concepts
- **Intercultural Workshop**

Day 3: Wednesday

- **Course 3:** International Relations Theories
- **Intercultural Workshop**

Day 4: Thursday

- **Course 4:** Foreign Policy Analysis & Power Types
- **Dolmabahçe Tour**

Day 5: Friday

- **Course 5:** *Public Diplomacy & Cultural Diplomacy*
- **Mall of Istanbul - Shopping**

DAILY SCHEDULE



09:00 - 12:00

Course

12:00-13:00

Lunch Break

13:00 - 16:00

Workshop/Tour/Activity

Teaching Methodology

Our program's courses were carefully designed to align with **UNESCO's** mission of promoting global peace, cultural understanding, and diplomacy. Guided by the esteemed **UNESCO values**, we offered a unique learning experience that empowered participants to actively contribute to global peace initiatives.

With a **non-ECTS format** and small classroom sizes, the program allowed for deep engagement and **interactive learning**. Each course concluded with a **discourse session**, where participants practiced their diplomatic communication skills, applying what they learned in real-world scenarios. This approach not only imparted knowledge but also embodied UNESCO's mission of fostering peace and cooperation worldwide.



Our program's intercultural workshops foster dialogue, collaboration, and understanding among participants from diverse backgrounds. Through activities like conflict resolution, storytelling, and peace education discussions, participants develop practical skills to navigate cultural differences and build meaningful connections. Promoting empathy and global citizenship, the program empowers participants to become agents of positive change in an interconnected world.



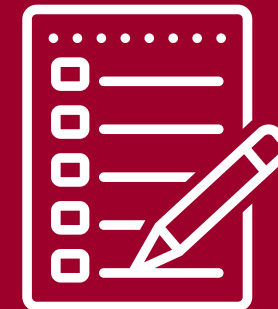
Program Surveys

During all of our programs, we conduct surveys with program participants. These surveys provide crucial insights at different stages, helping us refine the program for maximum impact.



Pre-Program

Gathering participants' expectations and goals to tailor the program to their needs.



Post-Program

Evaluate overall impact and satisfaction, measuring how well the program met participants' goals.

Program Results and Findings

Let's take a look at the results from the survey conducted during our previous program to give you an idea of how impactful this initiative can be. When comparing the pre-program survey results with the post-program findings, we observed a significant positive shift in participants' perspectives. This dramatic change underscores the program's effectiveness in transforming viewpoints and enhancing understanding, clearly demonstrating the substantial impact of the experience.

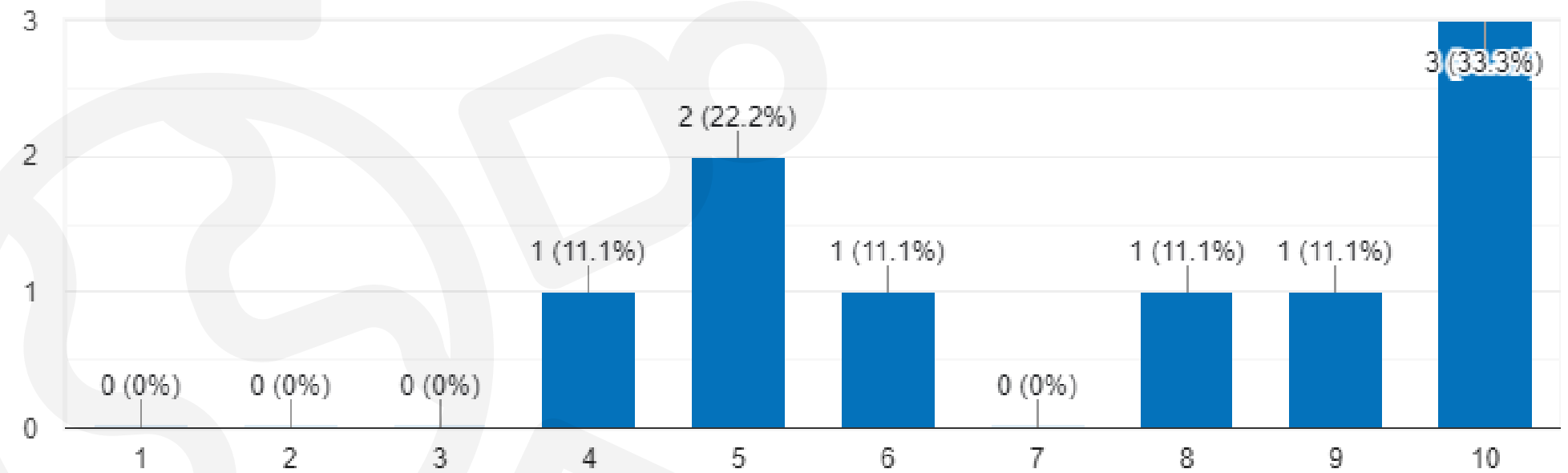


Change in perspective towards Diversity and Inclusion

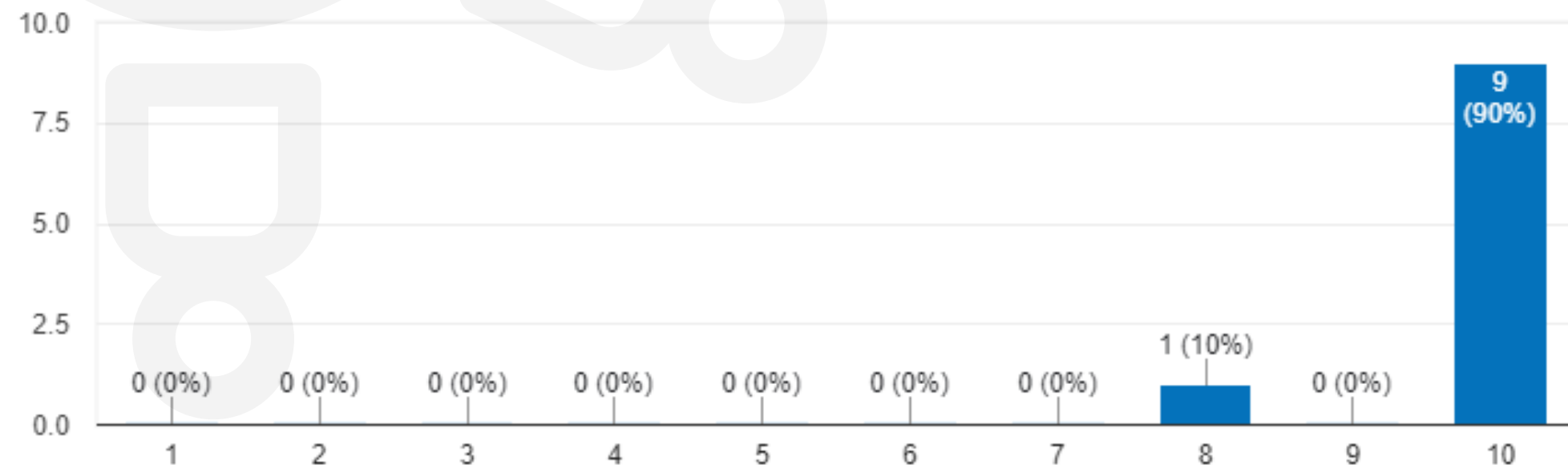
In the Pre-Program survey, it can be observed that most participants did not view diversity as an enriching element in society.

However, In the Post-Program survey, 90% of the participants began to agree strongly with diversity being an enriching element in society

Pre- Program



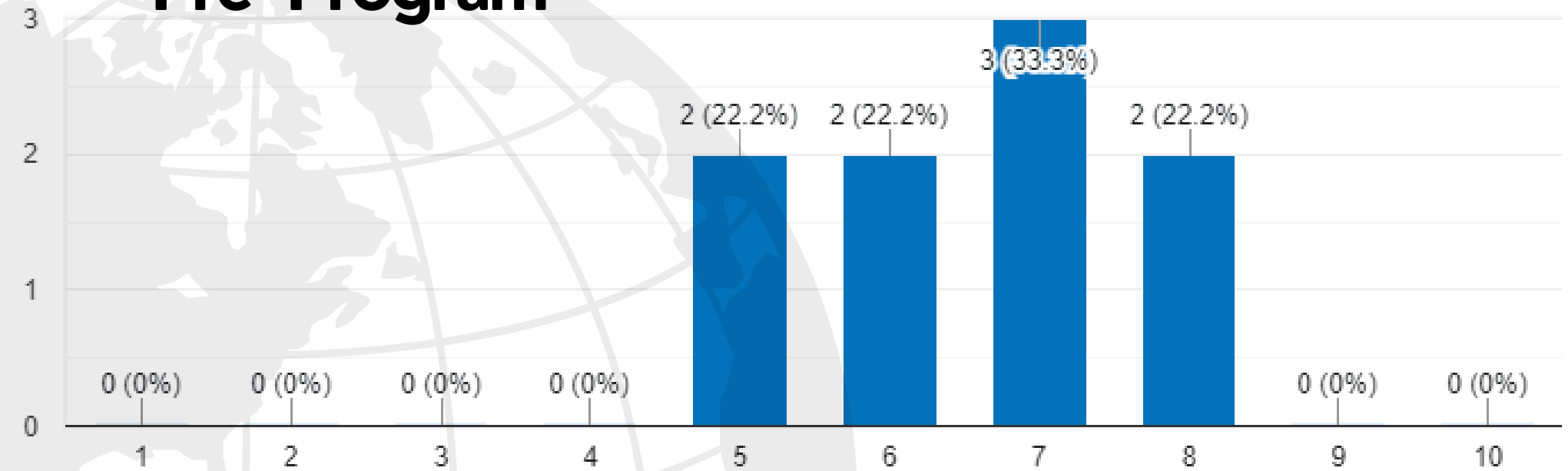
Post- Program



Change in understanding of Global Issues

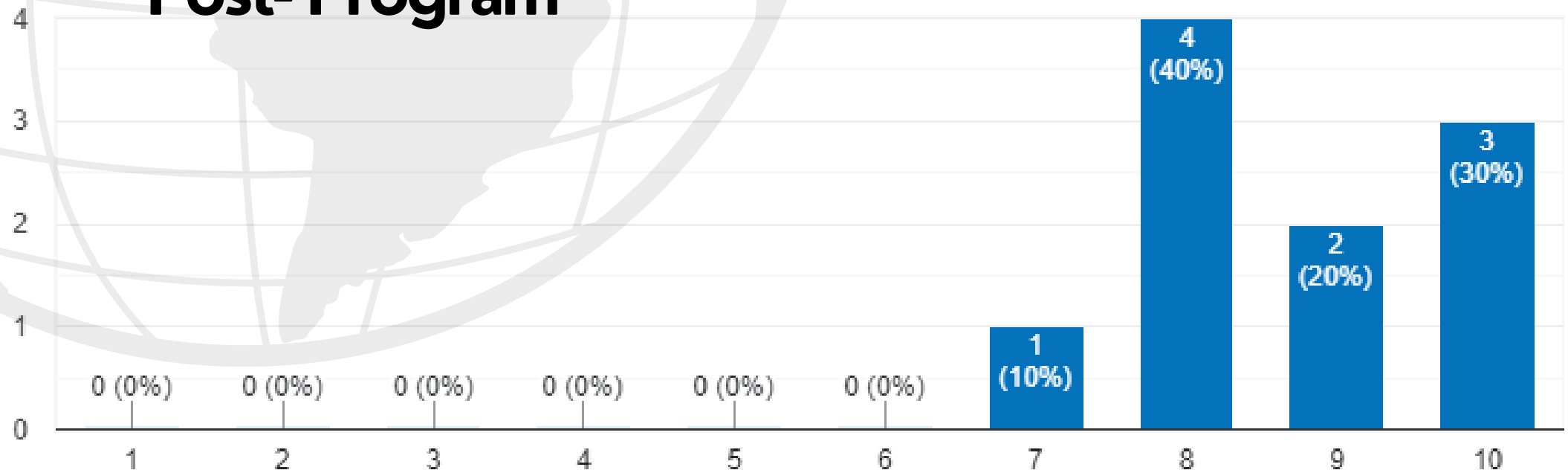
In the Pre-Program survey, it was seen that participants had a very minimal understanding of International Relations and Global Issues

Pre- Program



In the Post-Program survey, a significant increase in knowledge regarding these topics can be observed.

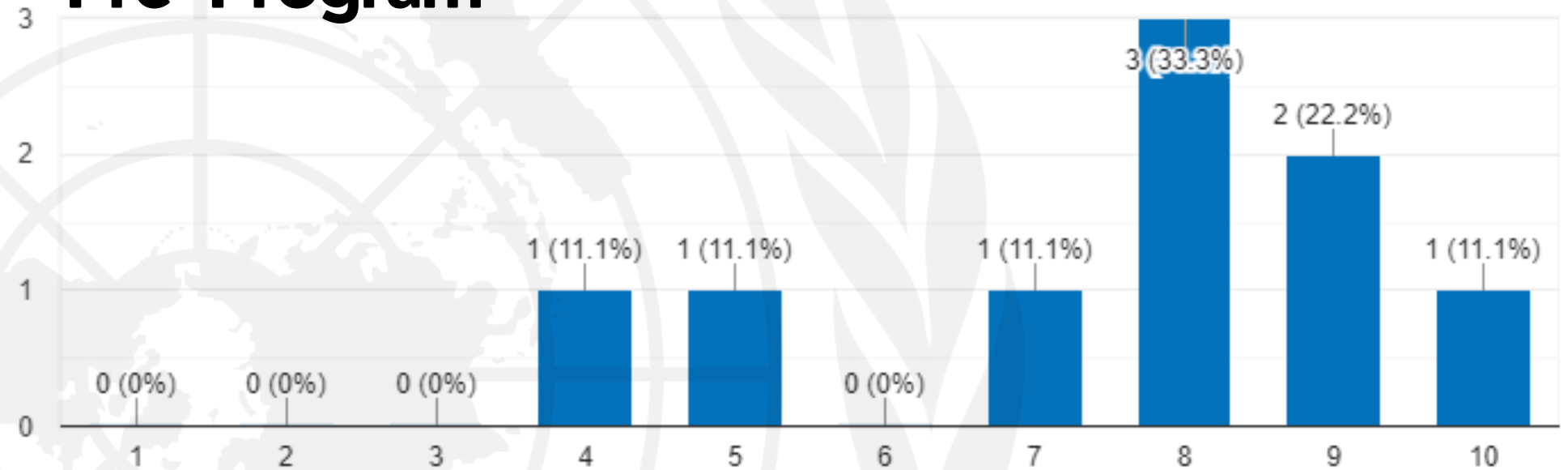
Post- Program



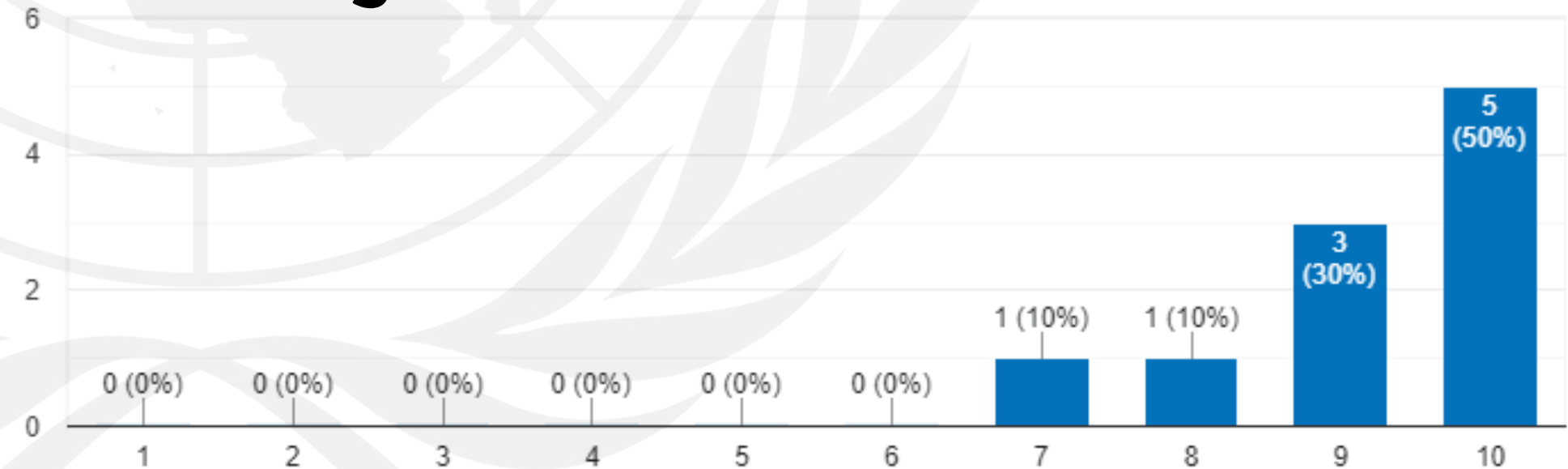
Familiarity regarding International Organisations

We observed an increase in the knowledge and familiarity that participants had regarding international organizations (e.g., United Nations, World Health Organization). Additionally, many participants displayed an interest in joining and becoming a part of these organisations.

Pre- Program

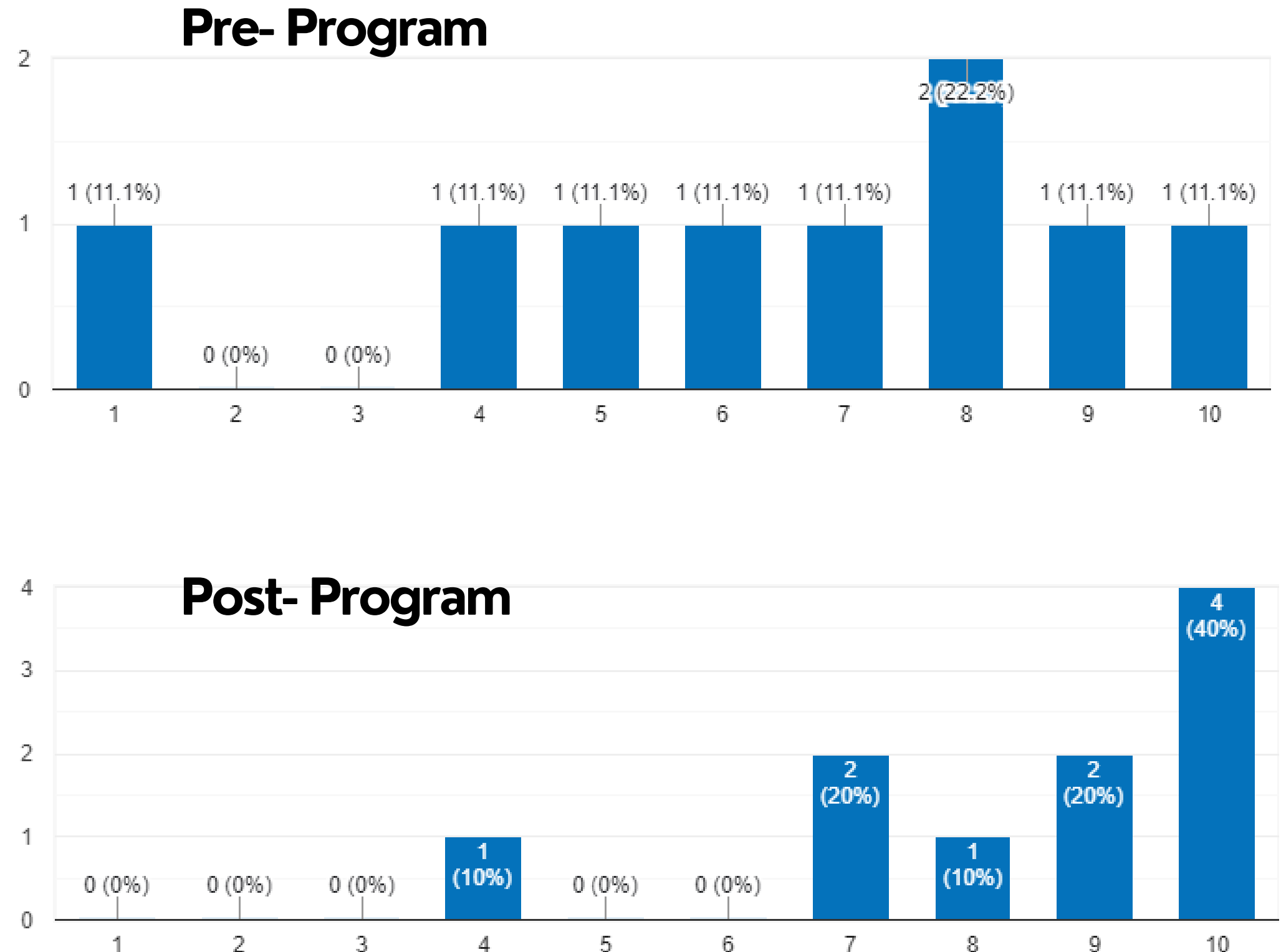


Post- Program



Shift in willingness to challenge own cultural biases and stereotypes when engaging with different cultural norms and practices

The program's greatest success was the participants' shift in challenging their cultural biases and stereotypes. This transformation fosters open-mindedness and equips them to better navigate and respect global differences. It highlights the program's impact in promoting genuine intercultural understanding and positive change in attitudes toward global diversity.



Participant Satisfaction

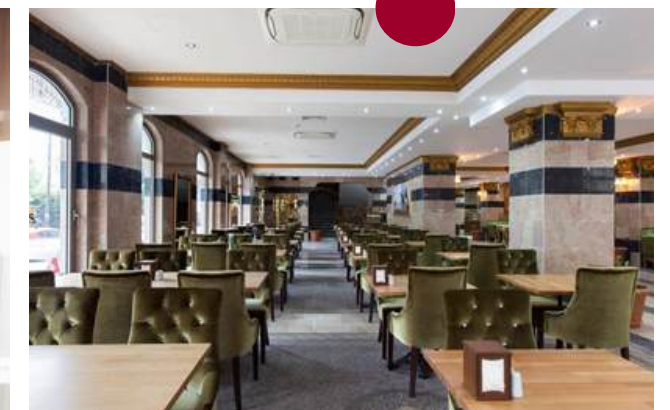
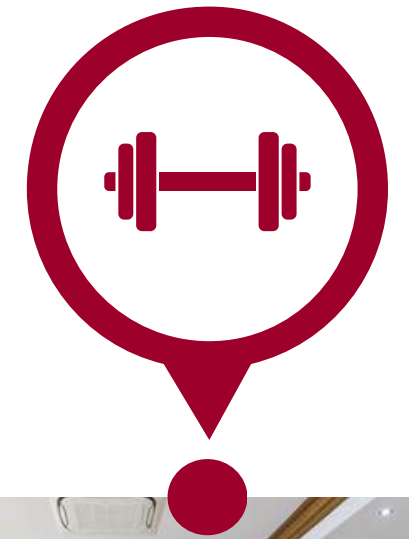
We are proud to report a 100% satisfaction rate for our program, with every participant indicating that they would recommend it to others. This unanimous positive feedback underscores the program's exceptional quality and impact, reflecting participants' strong endorsement and enthusiasm. Their willingness to recommend the program highlights its success in meeting and exceeding expectations, and it serves as a testament to the valuable and transformative experience provided.



PARTICIPANT ACCOMMODATION

There's going to be shared segregated accommodation for the participants which offers all necessary facilities for the guests such as beds, hot shower, gym, common area, lounge, cafeteria etc.

Breakfast will be included for each day.





TOTAL COST

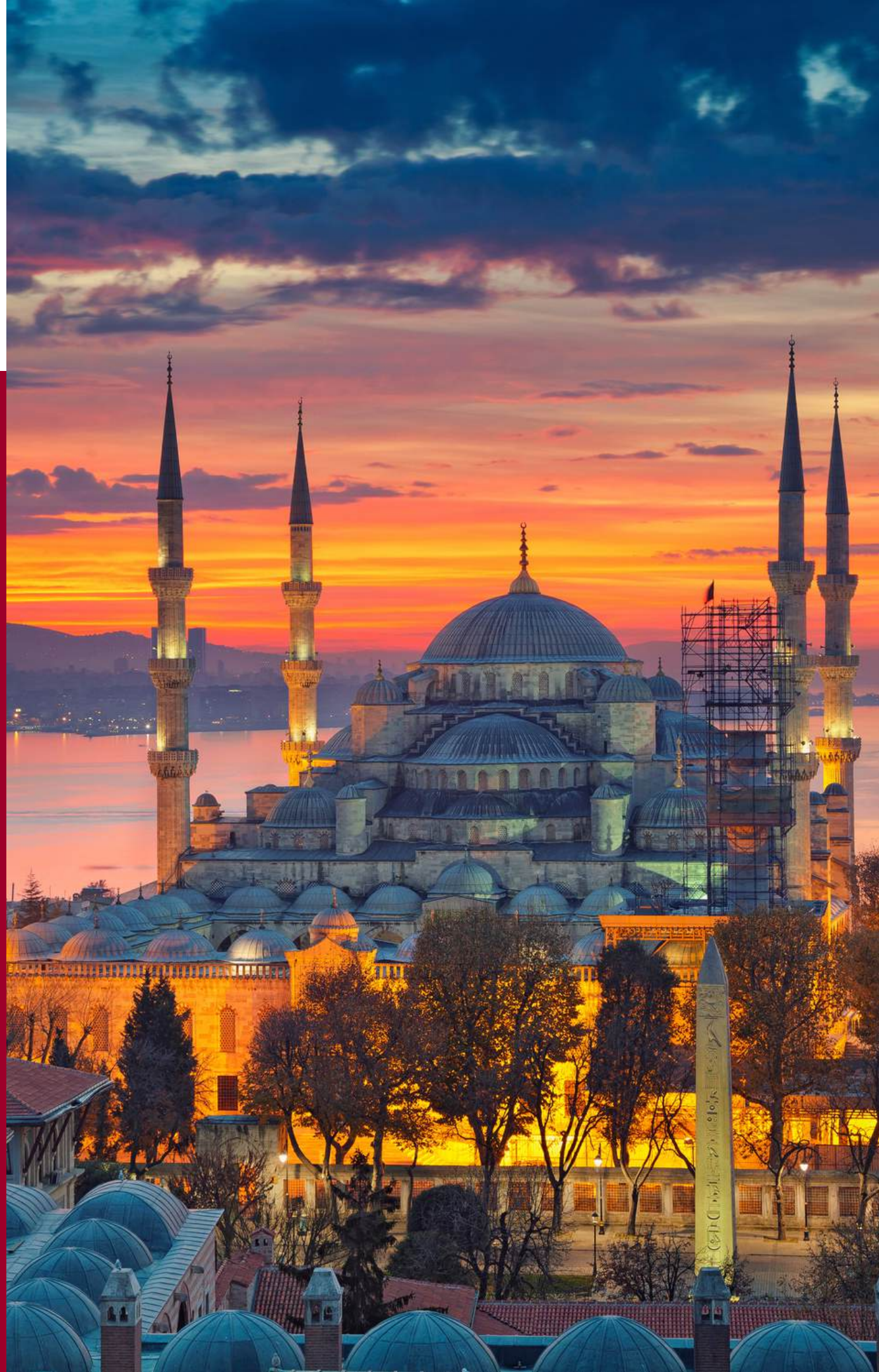
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